

Village Bowl Fundraiser

Is your organization looking for a simple and profitable way to raise funds? Many organizations have used Village Bowl for their fundraising needs and have been very successful.



How does it work?

Your organization can host a tournament. Teams are usually made up of four bowlers. Each bowler pays an entry fee which covers three games and a shoe rental. Village Bowl has 16 lanes so your goal is to have 16 teams sign up.



How does my organization make money?

1. **Entry fees:** You keep a portion of the entry fee from every bowler. Village Bowl only keeps \$10 from each bowler (based on 16 lanes being used) to cover our cost. Your organization can choose however much you would like to charge for an entry fee. Most organizations start at \$15 per bowler. If you chose to charge \$15 for every bowler, you would keep \$5 just for

entering players. Where else can you have a fundraiser where you keep 33%?

2. **Lane sponsorship:** In addition to entry fees, you may also obtain lane sponsorships from local businesses and individuals. Your organization keeps 100% of your sponsorship funds. You may choose however much you wish to charge for lane sponsorships. We recommend \$30-\$50 per lane. Your organization is responsible for making your sponsorship signs or banners.
3. **Additional ideas:** Many organizations have also raised money through selling (\$5 to \$10) “mulligans” which is a “redo” ball. You may also choose to have drawings or raffles during the tournament where you keep 100% of those proceeds. We also have the ability to add colored pins for special prizes when strikes are bowled. The sky is the limit on how creative or simple you wish to make your fundraiser. We can help you with special scoring and brackets for the

tournaments to make it challenging and fun!



How is Village Bowl different?

The best part of a Village Bowl fundraiser is that it is **EASY**. Everyone loves to bowl. Just ask friends, classmates, parents or neighbors to bowl. Lane sponsorships can be relatively easy to obtain as well. Typically golf fundraisers charge \$100 per hole. Also, Village Bowl provides the staff to handle the tournament so all you have to do is show up, post your sponsors and enjoy yourself.

Not only is a Village Bowl fundraiser easy, but its also fun. This is a fundraiser you and everyone else can actually enjoy. There's no door to door selling or sending something home for parents to sell. We also offer delicious food and beverages in our new Village Bowl Saloon at great prices for everyone to enjoy. And Village Bowl is here for you every step of the way. If you need help or have questions we are here to assist you so your fundraiser is a success!